We recently had an awesome opportunity to work with a great client that asked **Business Science** to build an **open source anomaly detection algorithm** that suited their needs. The business goal was to accurately detect anomalies for various marketing data consisting of website actions and marketing feedback spanning thousands of time series across multiple customers and web sources. Enter anomalize: **a tidy anomaly detection algorithm that’s time-based (built on top of tibbletime) and scalable from one to many time series**!! We are really excited to present this open source R package for others to benefit. In this post, we’ll go through an overview of what anomalize does and how it works.

**Case Study: When Open Source Interests Align**

We work with many clients teaching data science and using our expertise to accelerate their business. However, it’s rare to have a client’s needs and their willingness to let others benefit align with our interests of pushing the boundaries of data science. This was an exception.

Our client had a challenging problem: **detecting anomalies in time series on daily or weekly data at scale**. Anomalies indicate exceptional events, which could be increased web traffic in the marketing domain or a malfunctioning server in the IT domain. Regardless, it’s important to flag these unusual occurrences to ensure the business is running smoothly. One of the challenges was that the client deals with not one time series but **thousands that need to be analyzed for these extreme events**.

**2 Minutes To Anomalize**

We’ve made a short introductory video that’s part of our new Business Science Software Intro Series on YouTube. This will get you up and running in under 2 minutes.

For those of us who prefer to read, here’s the gist of how anomalize works in four simple steps.

**Step 1: Install Anomalize**

install.packages("anomalize")

**Step 2: Load Tidyverse and Anomalize**

library(tidyverse)

library(anomalize)

**Step 3: Collect Time Series Data**

We’ve provided a dataset, tidyverse\_cran\_downloads, to get you up and running. The dataset consists of daily download counts of 15 “tidyverse” packages.

tidyverse\_cran\_downloads

## # A tibble: 6,375 x 3

## # Groups: package [15]

## date count package

##

## 1 2017-01-01 873. tidyr

## 2 2017-01-02 1840. tidyr

## 3 2017-01-03 2495. tidyr

## 4 2017-01-04 2906. tidyr

## 5 2017-01-05 2847. tidyr

## 6 2017-01-06 2756. tidyr

## 7 2017-01-07 1439. tidyr

## 8 2017-01-08 1556. tidyr

## 9 2017-01-09 3678. tidyr

## 10 2017-01-10 7086. tidyr

## # ... with 6,365 more rows

**Step 4: Anomalize**

Use the three tidy functions: time\_decompose(), anomalize(), and time\_recompose() to detect anomalies. Tack on a fourth, plot\_anomalies() to visualize.

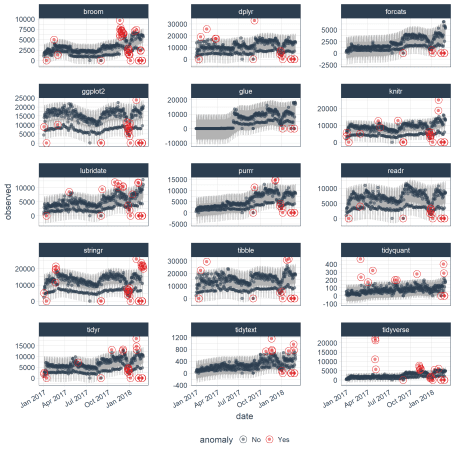
tidyverse\_cran\_downloads %>%

time\_decompose(count) %>%

anomalize(remainder) %>%

time\_recompose() %>%

plot\_anomalies(time\_recomposed = TRUE, ncol = 3, alpha\_dots = 0.5)



Well that was easy… but, what did we just do???

**Anomalize Workflow**

You just implemented the “anomalize” (anomaly detection) workflow, which consists of:

* Time series decomposition with time\_decompose()
* Anomaly detection of remainder with anomalize()
* Anomaly lower and upper bound transformation with time\_recompose()

**Time Series Decomposition**

The first step is time series decomposition using time\_decompose(). The “count” column is decomposed into “observed”, “season”, “trend”, and “remainder” columns. The default values for time series decompose are method = "stl", which is just seasonal decomposition using a Loess smoother (refer to stats::stl()). The frequency and trend parameters are automatically set based on the time scale (or periodicity) of the time series using tibbletime based function under the hood.

tidyverse\_cran\_downloads %>%

time\_decompose(count, method = "stl", frequency = "auto", trend = "auto")

## # A time tibble: 6,375 x 6

## # Index: date

## # Groups: package [15]

## package date observed season trend remainder

##

## 1 tidyr 2017-01-01 873. -2761. 5053. -1418.

## 2 tidyr 2017-01-02 1840. 901. 5047. -4108.

## 3 tidyr 2017-01-03 2495. 1460. 5041. -4006.

## 4 tidyr 2017-01-04 2906. 1430. 5035. -3559.

## 5 tidyr 2017-01-05 2847. 1239. 5029. -3421.

## 6 tidyr 2017-01-06 2756. 367. 5024. -2635.

## 7 tidyr 2017-01-07 1439. -2635. 5018. -944.

## 8 tidyr 2017-01-08 1556. -2761. 5012. -695.

## 9 tidyr 2017-01-09 3678. 901. 5006. -2229.

## 10 tidyr 2017-01-10 7086. 1460. 5000. 626.

## # ... with 6,365 more rows

A nice aspect is that the frequency and trend are automatically selected for you. If you want to see what was selected, set message = TRUE. Also, you can change the selection by inputting a time-based period such as “1 week” or “2 quarters”, which is typically more intuitive that figuring out how many observations fall into a time span. Under the hood, time\_frequency() and time\_trend() convert these from time-based periods to numeric values using tibbletime!

**Anomaly Detection Of Remainder**

The next step is to perform anomaly detection on the decomposed data, specifically the “remainder” column. We did this using anomalize(), which produces three new columns: “remainder\_l1” (lower limit), “remainder\_l2” (upper limit), and “anomaly” (Yes/No Flag). The default method is method = "iqr", which is fast and relatively accurate at detecting anomalies. The alpha parameter is by default set to alpha = 0.05, but can be adjusted to increase or decrease the height of the anomaly bands, making it more difficult or less difficult for data to be anomalous. The max\_anoms parameter is by default set to a maximum of max\_anoms = 0.2 for 20% of data that can be anomalous. This is the second parameter that can be adjusted. Finally, verbose = FALSE by default which returns a data frame. Try setting verbose = TRUE to get an outlier report as a list.

tidyverse\_cran\_downloads %>%

time\_decompose(count, method = "stl", frequency = "auto", trend = "auto") %>%

anomalize(remainder, method = "iqr", alpha = 0.05, max\_anoms = 0.2)

## # A time tibble: 6,375 x 9

## # Index: date

## # Groups: package [15]

## package date observed season trend remainder remainder\_l1

##

## 1 tidyr 2017-01-01 873. -2761. 5053. -1418. -3748.

## 2 tidyr 2017-01-02 1840. 901. 5047. -4108. -3748.

## 3 tidyr 2017-01-03 2495. 1460. 5041. -4006. -3748.

## 4 tidyr 2017-01-04 2906. 1430. 5035. -3559. -3748.

## 5 tidyr 2017-01-05 2847. 1239. 5029. -3421. -3748.

## 6 tidyr 2017-01-06 2756. 367. 5024. -2635. -3748.

## 7 tidyr 2017-01-07 1439. -2635. 5018. -944. -3748.

## 8 tidyr 2017-01-08 1556. -2761. 5012. -695. -3748.

## 9 tidyr 2017-01-09 3678. 901. 5006. -2229. -3748.

## 10 tidyr 2017-01-10 7086. 1460. 5000. 626. -3748.

## # ... with 6,365 more rows, and 2 more variables: remainder\_l2 ,

## # anomaly

If you want to visualize what’s happening, now’s a good point to try out another plotting function, plot\_anomaly\_decomposition(). It only works on a single time series so we’ll need to select just one to review. The “season” is removing the weekly cyclic seasonality. The trend is smooth, which is desirable to remove the central tendency without overfitting. Finally, the remainder is analyzed for anomalies detecting the most significant outliers.

tidyverse\_cran\_downloads %>%

# Select a single time series

filter(package == "lubridate") %>%

ungroup() %>%

# Anomalize

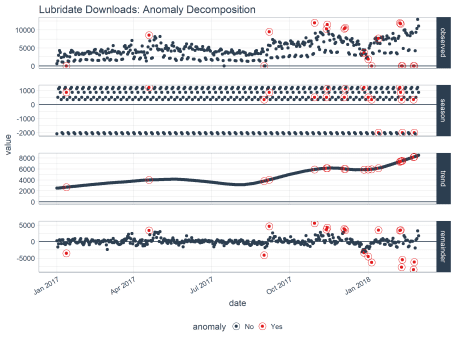
time\_decompose(count, method = "stl", frequency = "auto", trend = "auto") %>%

anomalize(remainder, method = "iqr", alpha = 0.05, max\_anoms = 0.2) %>%

# Plot Anomaly Decomposition

plot\_anomaly\_decomposition() +

ggtitle("Lubridate Downloads: Anomaly Decomposition")



**Anomaly Lower and Upper Bounds**

The last step is to create the lower and upper bounds around the “observed” values. This is the work of time\_recompose(), which recomposes the lower and upper bounds of the anomalies around the observed values. Two new columns were created: “recomposed\_l1” (lower limit) and “recomposed\_l2” (upper limit).

tidyverse\_cran\_downloads %>%

time\_decompose(count, method = "stl", frequency = "auto", trend = "auto") %>%

anomalize(remainder, method = "iqr", alpha = 0.05, max\_anoms = 0.2) %>%

time\_recompose()

## # A time tibble: 6,375 x 11

## # Index: date

## # Groups: package [15]

## package date observed season trend remainder remainder\_l1

##

## 1 tidyr 2017-01-01 873. -2761. 5053. -1418. -3748.

## 2 tidyr 2017-01-02 1840. 901. 5047. -4108. -3748.

## 3 tidyr 2017-01-03 2495. 1460. 5041. -4006. -3748.

## 4 tidyr 2017-01-04 2906. 1430. 5035. -3559. -3748.

## 5 tidyr 2017-01-05 2847. 1239. 5029. -3421. -3748.

## 6 tidyr 2017-01-06 2756. 367. 5024. -2635. -3748.

## 7 tidyr 2017-01-07 1439. -2635. 5018. -944. -3748.

## 8 tidyr 2017-01-08 1556. -2761. 5012. -695. -3748.

## 9 tidyr 2017-01-09 3678. 901. 5006. -2229. -3748.

## 10 tidyr 2017-01-10 7086. 1460. 5000. 626. -3748.

## # ... with 6,365 more rows, and 4 more variables: remainder\_l2 ,

## # anomaly , recomposed\_l1 , recomposed\_l2

Let’s visualize on just the “lubridate” data. We can do so using plot\_anomalies() and setting time\_recomposed = TRUE. This function works on both single and grouped data.

tidyverse\_cran\_downloads %>%

# Select single time series

filter(package == "lubridate") %>%

ungroup() %>%

# Anomalize

time\_decompose(count, method = "stl", frequency = "auto", trend = "auto") %>%

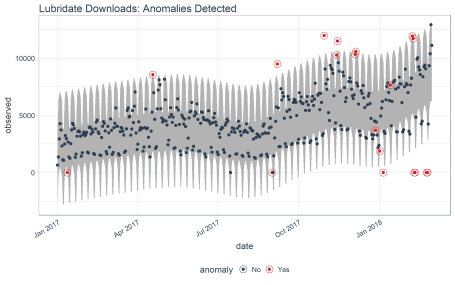
anomalize(remainder, method = "iqr", alpha = 0.05, max\_anoms = 0.2) %>%

time\_recompose() %>%

# Plot Anomaly Decomposition

plot\_anomalies(time\_recomposed = TRUE) +

ggtitle("Lubridate Downloads: Anomalies Detected")



That’s it. Once you have the “anomalize workflow” down, you’re ready to detect anomalies!

**Packages That Helped In Development**

The first thing we did after getting this request was to investigate what methods are currently available. The last thing we wanted to do was solve a problem that’s old news. We were aware of three excellent open source tools:

* Rob Hyndman’s forecast::tsoutliers() function available on through the forecast package on [CRAN](https://cran.r-project.org/package=forecast).
* Javier Lopez-de-Lacalle’s package, tsoutliers, on [CRAN](https://cran.r-project.org/package=tsoutliers).

We have worked with all of these R packages and functions before, and each presented learning opportunities that could be integrated into a scalable workflow.

**Twitter AnomalyDetection**

What we liked about Twitter’s AnomalyDetection was that it used two methods in tandem that work extremely well for time series. The “Twitter” method uses time series decomposition (i.e. stats::stl()) but instead of subtracting the Loess trend, it uses the piece-wise median of the data (one or several medians split at specified intervals). The other method that AnomalyDetection employs is the use of Generalized Extreme Studentized Deviate (GESD) as a way of detecting outliers. GESD is nice because it is resistant to the high leverage points that tend to pull a mean or even median in the direction of the most significant outliers. The package works very well with stationary data or even data with trend. However, the package was not built with a tidy interface making it difficult to scale.

**Forecast tsoutliers() Function**

The tsoutliers() function from the forecast package is a great way to efficiently collect outliers for cleaning prior to performing forecasts. It uses an outlier detection method based on STL with a 3X inner quartile range around remainder from time series decomposition. It’s very fast because there are a maximum of two iterations to determine the outlier bands. However, it’s not setup for a tidy workflow. Nor does it allow adjustment of the 3X. Some time series may need more or less depending on the magnitude of the variance of the remainders in relation to the magnitude of the outliers.

**tsoutliers Package**

The tsoutliers package works very effectively on a number of traditional forecast time series for detecting anomalies. However, speed was an issue especially when attempting to scale to multiple time series or with minute or second timestamp data.

**Anomalize: Incorporating The Best Of All**

In reviewing the available packages, we learned from them all incorporating the best of each:

* **Decomposition Methods**: We include two time series decomposition methods: "stl" (using traditional seasonal decomposition by Loess) and "twitter" (using seasonal decomposition with median spans).
* **Anomaly Detection Methods**: We include two anomaly detection methods: "iqr" (using an approach similar to the 3X IQR of forecast::tsoutliers()) and "gesd" (using the GESD method employed by Twitter’s AnomalyDetection).

In addition, we’ve made some improvements of our own:

* **Anomalize Scales Well**: The workflow is tidy and scales with dplyr groups. The functions operate as expected on grouped time series meaning you can **just as easily anomalize 500 time series data sets as a single data set**.
* **Visuals For Analyzing Anomalies**:
  + We include a way to get bands around the “normal” data separating the outliers. People are visual, and bands are really useful in determining how the methods are working or if we need to make adjustments.
  + We include two plotting functions making it easy to see what’s going on during the “anomalize workflow” and providing a way to assess the affect of “adjusting the knobs” that drive time\_decompose() and anomalize().
* **Time Based**:
  + The entire workflow works with tibbletime data set up with a time-based index. This is good because in our experience almost all time data comes with a date or datetime timestamp that’s really important to characteristics of the data.
  + There’s no need to calculate how many observations fall within a frequency span or trend span. We set up time\_decompose() to handle frequency and trend using time-based spans such as “1 week” or “2 quarters” (powered by tibbletime).

**Conclusions**

We hope that the open source community can benefit from anomalize. Our client is very happy with it, and it’s exciting to see that we can continue to build in new features and functionality that everyone can enjoy.

**About Business Science**

Business Science specializes in “ROI-driven data science”. We offer training, education, coding expertise, and data science consulting related to business and finance. Our latest creation is [**Business Science University**](http://www.business-science.io/code-tools/2018/04/08/introducing-anomalize.html#bsu), which is coming soon! In addition, we deliver about 80% of our effort into the open source data science community in the form of software and our Business Science blog.

**Business Science University**

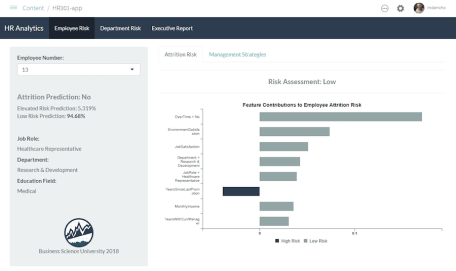
Do you like anomalize? Then why not learn to code from us? We are nearing the roll out of our [**Virtual Workshop**](http://www.business-science.io/code-tools/2018/04/08/introducing-anomalize.html#vw) that teaches business data scientists how we implement data science for business (DS4B).

We walk you through a real-world problem: **Employee Attrition (turnover)** implementing various machine learning techniques including h2o and lime along with a full course on Shiny web app development of an Employee Attrition Smart Scorecard.

Don’t wait. [**Enroll in Business Science University today!**](https://university.business-science.io/) You’ll get an **early-bird discount** on the first Virtual Workshop.

**Virtual Workshop: Predicting Employee Attrition**

Did you know that **an organization that loses 200 high performing employees per year is essentially losing $15M/year in lost productivity**? Many organizations don’t realize this because it’s an indirect cost. It goes unnoticed. What if you could use data science to predict and explain turnover in a way that managers could make better decisions and executives would see results? You will learn the tools to do so in our Virtual Workshop. Here’s an example of a Shiny app you will create.



Shiny App That Predicts Attrition and Recommends Management Strategies, Taught in HR 301

Our first Virtual Workshop teaches you how to solve this employee attrition problem using data science. We are building four courses that are fully integrated into a single virtual workshop:

* HR 201: Predicting Employee Attrition with h2o and lime
* HR 301: Building A Shiny Web Application
* HR 302: Data Story Telling With RMarkdown Reports and Presentations
* HR 303: Building An R Package For Your Organization, tidyattrition

The Virtual Workshop is intended for **intermediate and advanced R users**. It’s code intensive, but also teaches you fundamentals of data science consulting including CRISP-DM and the Business Science Problem Framework. **The content bridges the gap between data science and the business, making you even more effective and improving your organization in the process.**